

Special \$3,000² Incentive on the All-New Nissan LEAF^{®†} World's Best-Selling Electric Car¹ – 100% Electric

Join us in making a difference!

As part of our effort to accelerate electric vehicle transportation alternatives throughout the United States, Nissan North America, Inc. is offering eligible customers of **South Hadley Electric Light Department (SHELD)** a special opportunity to purchase the all new, 100% electric, 2018 Nissan LEAF[®] during the program period.

How do you receive this great incentive?

Simply bring a copy of this flyer, both pages, along with proof of **SHELD** service or employment to your participating local Nissan dealership* to receive a \$3,000 rebate² (off MSRP) on a new 2018 Nissan LEAF[®]. This limited time offer expires July 2, 2018 and cannot be combined with other Nissan special incentives.

Eligible customers can receive:

\$3,000 rebate² off MSRP
+ **\$2,500** State MOR-EV incentive³
+ **\$7,500³** Federal tax incentive =

Up to \$13,000 in Savings!



South Hadley Electric Light
DEPARTMENT

Fleet Certification Code:

B64888

What makes the 2018 Nissan LEAF "Simply Amazing"

More Range, Lower Starting MSRP	<p>Up to 151 mile range⁴ at a lower starting MSRP⁵</p> <ul style="list-style-type: none"> Starting at \$29,990 MSRP⁵ vs 2017 LEAF @ \$30,680 (\$690 Savings)
All-New Design	<p>All new exterior and interior styling reflecting Nissan design language</p> <ul style="list-style-type: none"> Exterior: Nissan V-motion grille, boomerang tail lamps, and "floating" roof Interior: Nissan Gliding Wing form instrument panel, clean and modern design
Intelligent Driving	<p>Optional ProPILOT Assist⁶ helps make highway driving easier and less stressful</p> <ul style="list-style-type: none"> Follows the car in front of you and maintains a set distance while helping to keep your vehicle centered in the lane
One-Pedal Driving	<p>e-Pedal⁷ mode lets you drive with one pedal</p> <ul style="list-style-type: none"> Nissan unique capability is that LEAF can come to a complete stop (and hold) without touching the brake pedal even on steep hills
Safety Technology	<p>Standard Automatic Emergency Braking⁸.</p> <ul style="list-style-type: none"> Available Automatic Emergency Brake with pedestrian detection⁹.



***See your local participating Nissan Dealer for complete details:** <https://www.nissanusa.com/nissandalers/>

All-New Nissan LEAF^{®†} World's Best-Selling Electric Car¹ – 100% Electric

¹ World's Best-Selling EV based on cumulative sales data from Dec. 2010 – Dec. 2017

² **ELIGIBILITY REQUIREMENTS AND OTHER RESTRICTIONS APPLY. PROOF OF ELIGIBILITY REQUIRED.** The \$3,000 Nissan Fleetail Rebate off MSRP is available to eligible customers of MMWEC; proof of employment, membership or a copy of their utility bill referencing MMWEC, their name, and both pages of this flyer. Available on purchase from new dealer stock. Down payment may be required. Subject to residency. This incentive cannot be combined with any other Nissan special incentives. See dealer for details. Ends July 2, 2018.

³ The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives and additional perks should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. The incentives and additional perks are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. Residency restrictions may apply. See <https://www.energy.gov/eere/electricvehicles/electric-vehicles-tax-credits-and-other-incentives> for qualification requirements and conditions.

⁴ MY18 EPA range of 151 miles. Actual range may vary based on driving conditions. Use for comparison only.

⁵ 2018 Nissan LEAF[®] S starts at \$29,990. 2018 Nissan LEAF[®] SL starts at \$36,200 MSRP as shown. Prices are Manufacturer's Suggested Retail Price excluding \$885 destination charge, tax, title, license and options. Dealer sets actual price.

⁶ ProPILOT Assist cannot prevent collisions. Always monitor traffic conditions and keep both hands on the wheel. See Owner's Manual for safety information.

⁷ e-Pedal: Monitor traffic conditions and use conventional brake as needed to prevent collisions. See Owner's Manual for safety information.

⁸ Automatic Emergency Braking cannot prevent all collisions and may not provide warning or braking in all conditions.

⁹ Automatic Emergency Braking with Pedestrian Detection cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information.

[†] For complete product details on the 2018 Nissan LEAF please go to <https://www.nissanusa.com/electric-cars/2018-leaf/>

