



**Green Opportunity**

**Commercial & Industrial  
Energy Efficiency**

A Massachusetts Municipal Wholesale Electric Program



# South Hadley GO Prescriptive Program



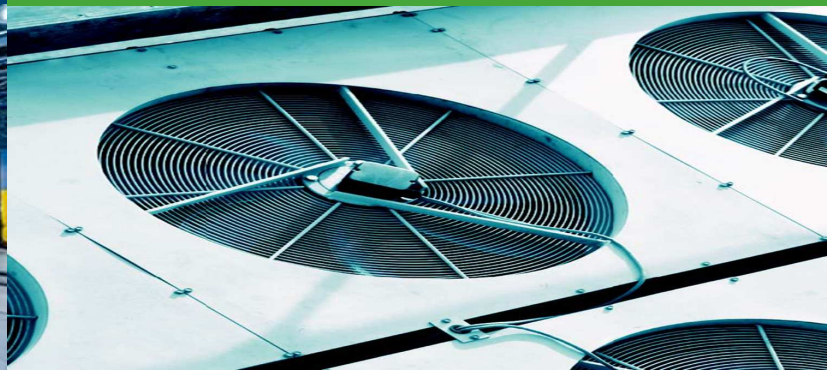
## What is GO?

The Green Opportunity (GO) Program assists Massachusetts municipal utilities in developing and delivering energy efficiency services to commercial, industrial, and municipal customers.



## The Prescriptive Program

The Prescriptive GO Program is designed to expedite processing and installation of typical energy efficiency opportunities in commercial, industrial, and non-residential buildings. The program offers incentives to promote installation of efficiency equipment and offset the cost of such equipment over standard replacements.



## Prescriptive Lighting Program

The Prescriptive Lighting Program is a fast track process for reviewing and implementing lighting projects. This program is for customers that have identified lighting improvement projects and have cost quotations from licensed installers. Available incentives are based on equipment eligibility and pre-determined incentive per unit.



## Prescriptive HVAC Program

The Prescriptive HVAC Program is a fast track process for reviewing and implementing HVAC projects. This program is for customers that have identified HVAC improvement projects and have cost quotations from licensed installers. Available incentives are based on equipment eligibility and pre-determined incentive per unit.



## 4 Easy Steps to Receive your GO Incentive

1. Ensure your project is eligible
2. Ensure the equipment you intend to buy is eligible
3. Complete and sign the application
4. Obtain required pre-Approval from GO



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